Leading the **ZE**volution.

CIBC 24th Annual Western Institutional Investor Conference January 12, 2021



Cautionary statement

Certain statements in this presentation are "forward looking statements," which reflect the expectations of management regarding the Company's future growth, results of operations, performance and business prospects and opportunities. These forward-looking statements are made as of the date of this presentation and NFI assumes no obligation to update or revise them to reflect new events or circumstances, except as required by applicable securities laws. See the Appendix to this presentation for more details about the forward-looking statements.

In addition, certain financial measures used in this presentation are not recognized earnings measures and do not have standardized meanings prescribed by International Financial Reporting Standards ("IFRS"). Therefore, they may not be comparable to similar measures presented by other issuers. See the Appendix to this presentation and the Company's related Management Discussion & Analysis ("MD&A") for more information and detailed reconciliation to the applicable IFRS measures.

All figures in U.S. dollars unless otherwise noted.



NFI is a leading **global independent bus and motor coach manufacturer** providing a comprehensive suite of **mass transportation solutions**.

OUR VISION

To enable the **future of mobility** with innovative and **sustainable solutions**.

OUR MISSION

To design and deliver **exceptional transportation solutions** that are safe, accessible, efficient and reliable.





NA Market Leader in Heavy-Duty Transit Buses and Infrastructure Solutions





NA Market Leader in Motor Coaches





UK Market Leader in Bus and Coach; World Leader in Double Deck Buses

ARBOC



NA market leader in Low-floor Cutaway and medium-duty Shuttle buses

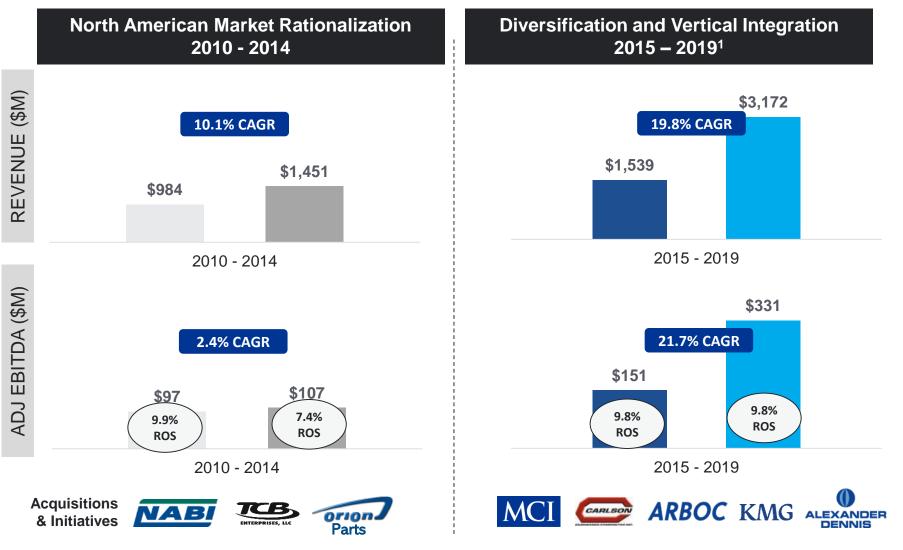




Market leader in Bus/Coach Parts



Our history builds the foundation for our future



¹ 2019 Pro-Forma for a Full Year of ADL's Results. ADL was acquired on May 28, 2019



INFRASTRUC'

SOLUTIONS

NEW FLYER.

Migrated from manufacturer to solutions provider

Infrastructure **Connected Vehicles** Aftermarket, Buses and Solutions Coaches and **Diagnostics** Warranty & Service CONNECT (360)

nfi.parts



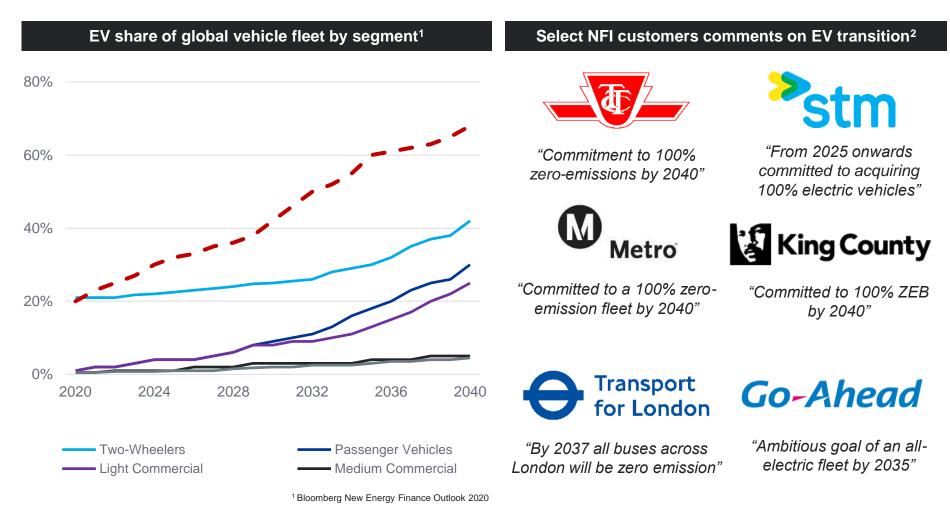
NFI Group is **Leading** Electric Bus Mobility



- Broadest offering of zero-emission buses
- Leading manufacturer of zero-emission buses (ZEBs) in North America
- Largest EV fleet in the United Kingdom
- Largest ZEB capacity in NA and UK
- ✓ Dedicated Infrastructure Solutions™
- Runway accelerating; anticipate more than 20% of 2021 production will be ZEB



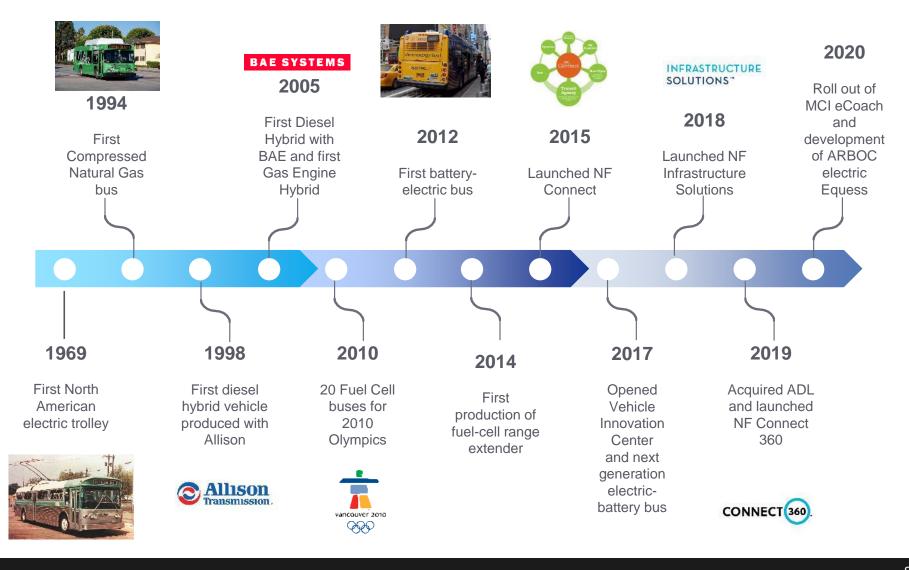
Buses and coaches are migrating to electric propulsion and NFI will lead the transition



² Company websites and reports

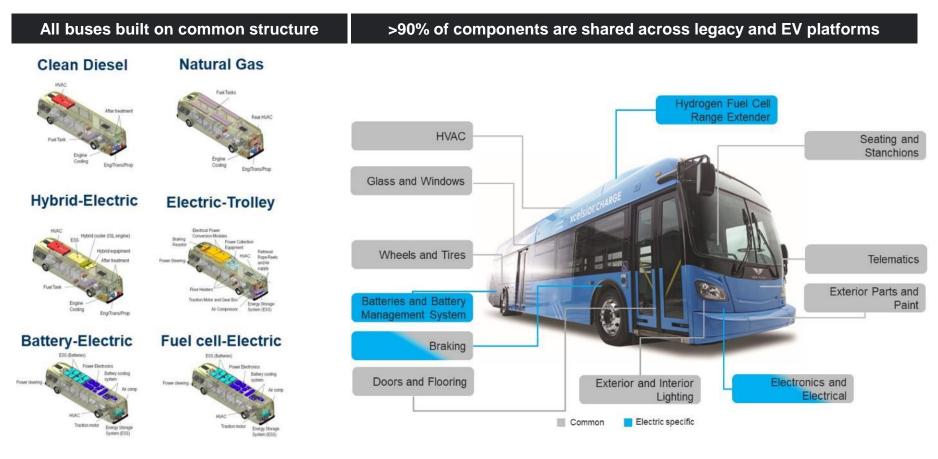


NFI's zero-emission journey started in 1969





Structures designed for life with common components



NFI has designed its production to be capable of manufacturing various propulsion formats on common platforms with shared suppliers



Industry's Widest Range of ZEB's already exist





Leading the **ZE**volution."

The largest ZEB production capacity in North America and the United Kingdom

8,000 team members **160+** weekly production capacity

3,500,000+

sq ft of production space

2

dedicated new product development facilities

production facilities **5,600**

14

ZEB-capable

vehicles produced in 2019

20% - 25% of 2021 production estimated to be ZEB **35% - 40%** of 2025 production estimated to be ZEB

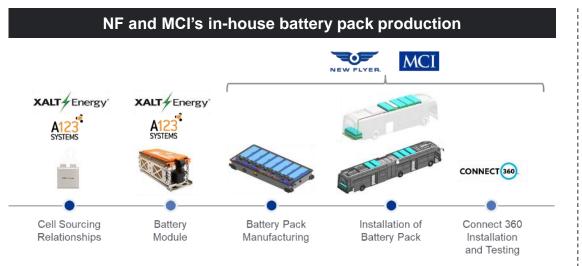
Capable of manufacturing battery-electric, fuel-cell, and electric trolleys. Can produce Single-Deck, Articulated, Double-Deck, Medium-Duty, and Cutaway models







Multiple solutions and approaches to battery technology



- Continuous focus on battery market research and testing
- Remain cell agnostic to retain flexibility and the best available cells
- Significant R&D costs to develop cells and battery modules in-house
- Battery cells and modules when consolidated into battery packs drive range, performance, cycle life, charge rates and reliability
- Different use cases, on-route vs depot charging, drive decisions for cell selection

ADL – Partnership and Internal production Chassis on body

Since 2016, ADL and BYD have worked in partnership to develop market-leading EVs for the UK

Integrated chassis



Retain flexibility to provide the best offering to customers



NFI's ZEBs are in service across North American cities...





...and throughout the UK and New Zealand





Full-service offering including infrastructure, telematics and aftermarket service and support

NEW FLYER. / INFRASTRUCTUR

- Introduced in 2019 to support NFI North American Electric Bus Deployments
- Provides a cohesive transition of bus fleets to zero-emission bus technology
- Focuses on energy management optimization, as well as infrastructure planning and development





Depot





- Performance analytics dashboard for battery-electric buses
- Additional range capability with improved driver performance, reduced operating cost, and maximum fleet utilization
- Decision-making information to optimize charging strategies and intelligence on preserving battery energy throughout the day
- Enables Over-The-Air Software Updates



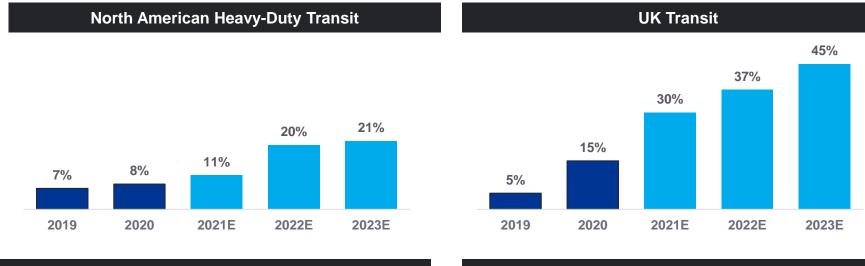
nfi.parts

- Aftermarket support for NFI's fleet of 105,000 vehicles plus other makes and models
- Training, detailed vehicle
 manuals and warranty support
- Dedicated e-commerce webstores, national and international same-day shipping capabilities from 24 stocking locations
- 300+ field and technical service technicians plus 24/7 support





Projected market adoption rates of ZEBs¹ highlight transition will take time



North American Coach





If the adoption rate increases, NFI is already there

¹ Percentage of annual deliveries based on management estimates

Leading the ZEvolution.™

- Market dynamics position bus and coach transition to EV
- NFI was built through decades of investment, innovation and product development
- ✓ NFI is the industry's leader and in prime position to capitalize on the zero-emission evolution (ZEvolution[™])
- ✓ NFI has the most manufacturing capacity, largest installed fleet, deepest relationships and the most reliable aftermarket network
- NFI offers turnkey mobility solutions to transition fleets from legacy to EV propulsion: infrastructure solutions, vehicles, telematics, parts support
- Today, NFI has 8% of Backlog are ZEB, and 31% of our total Public bid universe are ZEB driving profitable growth



NFI is pioneering automated bus technology

New Flyer Xcelsior AV[™]

North America's first SAE Level 4 (SAE J3016) Automated Heavy-Duty Transit Bus

ADL's Automated Double Deck

UK's first Automated Heavy-Duty Transit Bus; pilot project with leading customer Stagecoach for depot applications





2020 financial year in review

Strong

Start

COVID

Response

Confirm

2020 Guidance Strong start to the year, with all indications pointing to a record year in performance and meeting adjusted EBITDA guidance provided (\$320M-\$350M)

- Idled most facilities for more than two months
- Furloughed ~8,200 people. Spent ~\$45M on COVID related expenses.
- Took advantage of tax deferrals put in place by various governments and utilized CEWS and UK Furlough schemes where applicable
- Accelerated strategy with NFI Forward Initiative and launched multiple projects
- Issued revised full year adjusted EBITDA of \$145M-\$155M
- Permanently reduced staffing levels (~560 direct and ~800 indirect/salary)
- MCI Goodwill reduction of \$51M reflecting private market impairment and liquidated MCI pre-owned coach pool (requiring ~\$20M write-down)
 - Two credit agreements completed in 2020 (April and December)
- Confirming FY 2020 guidance provided at end of Q2 2020 of \$145M-\$155M

In face of 2020 COVID related Challenges, NFI accelerated pivot to "Operating Company Model"



2021 focus and guidance

2012 Focus

- Enhanced focus on both EBITDA generation and cash flow (working capital) improvement
- Continue standardization journey to Operating Co model (NFI Forward)
- Capital allocation priorities: debt reduction and EPS growth
- Continue to evaluate opportunities to de-lever and optimize tax structure

2021 Guidance

- Revenue ~\$2.8 to \$2.9B
- Adj EBITDA \$220 to \$240M
- Maintain current Dividend Policy
- Capex of \$50M (including NFI Forward)
- ETR ~31%
- ZEB to be 20 to 25% of <u>bus</u> revenue

2021 NFI Adj EBITDA Guidance of \$220 to \$240M (>50% over 2020)

Leading the ZE volution.

Longer-term financial targets for 2025

Revenue \$3.9 billion to \$4.1 billion

ZEBs expected to make up 35% - 40% • of manufacturing revenue

- Driven by market recovery in NA Bus and Coach and UK transit
- Continued growth of ARBOC in cutaway and mediumduty markets
- ADL's international expansion in Europe and APAC

Adjusted EBITDA \$400M to \$450M

- Private markets begin to return to pre-COVID levels in 2023
- Significant volume drop-through with cost base reductions generated from NFI Forward initiative
- Viewed as conservative target

ROIC >12%

- Adj. EBITDA performance combined with realizing upon benefits of investments made in facilities, products, acquisitions
- Potential tax upside may drive higher ROIC



Capital allocation priorities

1

2

4

- **DEBT MANAGEMENT & LEVERAGE REDUCTION**
- **INVEST IN HIGHEST RETURN PROJECTS:** EPS expansion comes from funding highest ROIC projects
- 3 **DIVIDENDS:** Provide dividends to shareholders, as we have since 2005
 - **ACQUISITIONS:** Continue to acquire companies that provide diversification, channel expansion, technology, and geography advantages
- 5 **SHARE REPURCHASE (NCIB):** Depends on stock price to value

Focused approach to drive value creation



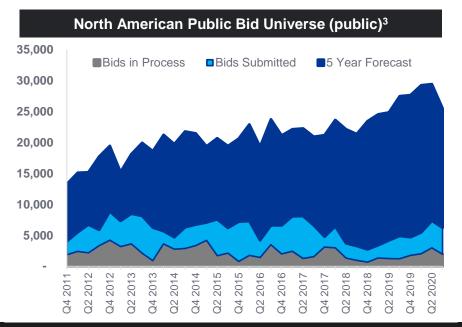
Appendices



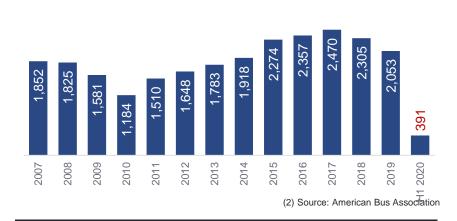
Core markets annual deliveries



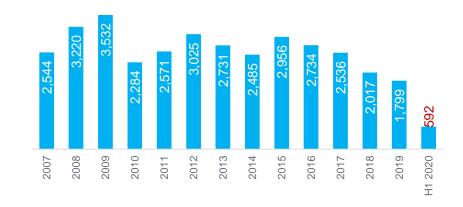
(1) Metro Magazine and Management Estimates



North American Motor Coach (public and private)²



North American Motor Coach (public and private)⁴



(3) Management estimates and databases (4) Source: SMMT



Non-IFRS reconciliation (2020 YTD)

Reconciliation of IFRS to non-IFRS									
As of Septemb	ber 2								
1 1000		First		Second		Third			
In '000		Quarter		Quarter		Quarter		Q3 YTD	
Net Sales	\$	710,384	\$	333,334		663,922		1,707,640	
Net Earnings	\$	(67,239)	\$	(74,049)	\$	(24,913)	\$	(166,201)	
% of net sales		-9.5%		-22.2%		-7.5%		-9.7%	
Adjustment, Gross									
Restructuring and Other Corporate Initiatives	\$	22	\$	2,307	\$	25,428	\$	27,757	
Goodwill Impairment	\$	50,790	\$	-	\$	-	\$	50,790	
Derivative related	\$	23,508	\$	454	\$	(2,446)	\$	21,516	
Foreign exchange loss/gain	\$	(43)	\$	(2,164)	\$	(3,608)	\$	(5,815)	
Equity settled stock-based compensation	\$	14	\$	551	\$	597	\$	1,162	
Asset related	\$	163	\$	229	\$	(191)	\$	201	
Employment related (past service costs)	\$	(463)	\$	48	\$	1	\$	(414)	
COVID-19	\$	-	\$	17,557	\$	24,392	\$	41,949	
Other	\$	(56)	\$	(30)	\$	233	\$	147	
Income taxes	\$	(7,176)	\$	(5,492)	\$	(13,767)	\$	(26,435)	
Net Earnings - Adjusted	\$	(480)	\$	(60,589)	\$	5,726	\$	(55,343)	
% of sales		-0.1%		-18.2%		1.7%		-3.2%	
Adjustments:									
Income taxes	\$	11,754	\$	(7,415)	\$	10,757	\$	15,096	
Finance costs	\$	14,657	\$	15,633	\$	18,028	\$	48,318	
Amortization	\$	30,140	\$	28,145	\$	26,374	\$	84,659	
Adjusted EBITDA	\$	56,071	\$	(24,226)	\$	60,885	\$	92,730	
% of net sales		7.9%		-7.3%		18.3%		5.4%	



Non-IFRS reconciliation (2019)

Reconciliation of IFRS to non-IFRS Year Ending December 29, 2019

In '000	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year
Net Sales	\$ 566,995	\$ 683,353	\$ 725,347	\$ 917,741	\$ 2,893,436
Net Earnings	\$ 16,149	\$ 8,507	\$ (1,085)		\$ 57,698
% of net sales	2.8%	1.2%	-0.1%	3.7%	2.0%
Adjustments, Gross:					
Restructuring and Other Corporate Initiatives	\$ 5	\$ 13,338	\$ 342	\$ (251)	\$ 13,434
Acquisition related costs	\$ -	\$ 8,690	\$ 20,158	\$ 2,156	\$ 31,004
Derivative related	\$ 9,447	\$ 12,263	\$ 5,047	\$ (4,454)	\$ 22,303
Foreign exchange loss/gain	\$ (935)	\$ (6,645)	\$ 4,993	\$ (1,640)	\$ (4,227)
Equity settled stock-based compensation	\$ 419	\$ 558	\$ 152	\$ 437	\$ 1,566
Asset related	\$ (20)	\$ 15	\$ (93)	\$ 52	\$ (46)
Employment related (past service costs)	\$ -	\$ -	\$ (1,671)	\$ 70	\$ (1,601)
Tax adjustments	\$ -	\$ 3,794	\$ -	\$ 300	\$ 4,094
Net Earnings - Adjusted	\$ 25,065	\$ 40,520	\$ 27,843	\$ 30,797	\$ 124,225
% of net sales	4.4%	5.9%	3.8%	3.4%	4.3%
Adjustments:					
Income taxes	\$ 7,655	\$ 5,869	\$ 2,355	\$ 26,118	\$ 41,997
Finance costs	\$ 8,601	\$ 12,334	\$ 14,615	\$ 15,826	\$ 51,376
Amortization	\$ 18,981	\$ 22,399	\$ 32,055	\$ 31,134	\$ 104,569
Adjusted EBITDA	\$ 60,302	\$ 81,122	\$ 76,868	\$ 103,875	322,167
% of net sales	10.6%	11.9%	10.6%	11.3%	11.1%



Forward looking statements

Certain statements in this presentation are "forward looking statements", which reflect the current expectations of management regarding the Company's future growth, financial performance and results of operations and the Company's strategic initiatives, plans, business prospects and opportunities, including the duration, impact of and recovery from the COVID-19 pandemic. A number of factors and risks may cause actual results to differ materially from the results discussed in the forward-looking statements (including factors relating to the Company's "NFI Forward" initiatives and the global COVID-19 pandemic). For more detail regarding the assumptions, factors and risks relating to these "forward looking statements", please refer to the Company's press release relating to its financial guidance dated January 11, 2021 and the factors and risks contained in its Annual Information Form and other materials filed with the Canadian securities regulatory authorities which are available on SEDAR at <u>www.sedar.com</u>. These forward-looking statements are made as of the date of this presentation and the Company assumes no obligation to update or revise them to reflect new events or circumstances, except as required by applicable securities laws.

All figures in U.S. dollars unless otherwise noted.



Non-IFRS measures

References to "Adjusted EBITDA" are to earnings before interest, income taxes, depreciation and amortization after adjusting for the effects of certain non-recurring and/or non-operations related items that do not reflect the current ongoing cash operations of the Company as described in the Company's disclosure documents available on SEDAR at <u>www.sedar.com</u>. References to "ROIC" are to net operating profit after taxes (calculated as Adjusted EBITDA less depreciation of plant and equipment, depreciation of right-of-use assets and income taxes at a rate of 31%) divided by average invested capital for the last twelve-month period (calculated as to shareholders' equity plus long-term debt, obligations under leases, other long-term liabilities and derivative financial instrument liabilities less cash).

Management believes Adjusted EBITDA and ROIC are useful measures in evaluating the performance of the Company. However, Adjusted EBITDA and ROIC are not recognized earnings measures under IFRS and do not have standardized meanings prescribed by IFRS. Readers of this press release are cautioned that Adjusted EBITDA or ROIC should not be construed as an alternative to net earnings or loss or cash flows from operating activities determined in accordance with IFRS as an indicator of NFI's performance. Historical reconciliations of net earnings to Adjusted EBITDA has been provided in the Company's disclosure documents available on SEDAR at www.sedar.com. NFI's method of calculating Adjusted EBITDA and ROIC may differ materially from the methods used by other issuers and, accordingly, may not be comparable to similarly titled measures used by other issuers.

NFI Leading the **ZE**volution.[•]